



Financial Services, Securities, and Investments Program of Study

Develop the skills needed to plan, manage, and start a business in today's competitive global market.

RECOMMENDED COURSE SEQUENCE

1

Money Matters (1 credit) (9th - 10th Grade)

Become financially responsible by building basic money management skills. Analyze financial options based on current and projected economic factors. Set long-term financial goals through investment, tax planning, asset allocation, and risk management.

OR

Principles of Business Marketing and Finance (1 credit) (9th- 10th Grade)

Explore economies and private enterprise systems, the impact of global business, marketing of goods and services, advertising, and product pricing. Analyze the sales process and financial management principles.

2

Accounting 1 (1 credit) (11th Grade)

Use a double-entry system (debits and credits) to keep track of transactions. Analyze the accounting cycle of recording transactions, preparing financial statements, and "closing the books" for small, single-owner service and merchandising businesses.

3

Securities and Investments* (HCTC) (2 credits) (12th Grade)

This course is designed to assist students in applying knowledge and technical skills in the economic, financial, social, and ethical aspects of business to become competent consumers, employers, and entrepreneurs. Students will understand laws and regulations to manage business operations and transactions in the securities industry, as well as develop analytical skills by actively evaluating financial results of multiple businesses, interpreting results for stakeholders and presenting strategic recommendations for performance improvement.

For more information about CTE Course requirements, view our EMS ISD Course Description Handbook.

